

The Recruiting Edge

Departmental Affairs Division



California Highway Patrol at the California State Fair

This year, the California Highway Patrol (CHP) was once again a visible presence at the fair, encouraging traffic and child safety and recruitment. The Community Outreach and Partnership Section coordinated the CHP activities.

There were two booths again this year. One booth was staffed by the CHP and Office of Traffic Safety, the second booth was staffed by CHP recruitment personnel (and other CHP staff). Early into this year's state fair, the Commissioner requested that the CHP conduct fingerprinting in both booths. The Recruitment Unit began fingerprinting on August 19th. For the remainder of the fair the Recruitment booth fingerprinted over 12,000 children.

Logistics for an event that gets over one million visitors are quite a challenge. Managing this task for the second year was Officer Brenda Rice of the Community Outreach and Partnership Section.

Officer Brenda Rice stated, "One of the most significant differences between this year and last was the children we were able to provide safety information to, including child identification cards."



Management and staff at the Community Outreach and Partnership Section booth at the California State Fair.



Officer Darren Greene (16361) supervises a young recruit at the CHP booth. The motorcycle was a big draw, with children of all ages wanting to sit on it and dream of CHiPs on a Los Angeles freeway.

"Yes, we saw a number of children last year, however, this year it was more hands-on with fingerprinting. I am always amazed when I hear, 'Hey Mom/Dad, she is a cop. I can do that too.' There were many young girls from age two up into the teens who indicated they would be CHP officers someday. That mind set is one I am happy to say is becoming more popular these days, than it was when I was a young girl growing up."

"Talk of becoming a law enforcement officer has not always been a common topic. Remember you are role models everywhere you go in and out of uniform. You always have the ability to recruit the future CHP officers!"

Officer Brenda Rice also wished to thank the many civilian employees who assisted with staffing both booths this year.

New Dispatcher Training Facility Open at CHP Academy

The new Public Safety Dispatcher (PSD) training facility opened at the CHP Academy in January 2003.

The center, housed in a permanent structure, is twice the size of the previous classroom.



Students in class at the new PSD Training Center

Built into the new facility are high-tech touches such as space for more trainees (a third more) and equipment upgraded to the same standard used in the centers throughout the state.

The classroom is arranged into four pods (a group of consoles housing three students and one instructor).

The learning facility incorporates large computer monitors, visible to all of the students, which can display information in the CAD (Computer-Aided Dispatch) format. There is also a motorized view screen in the front of the classroom, along with three large white-boards, to facilitate instruction.

How Do You Sell the CHP During a Hiring Freeze?

How can you sell the CHP as a rewarding, stable and secure career when there may be a hiring freeze or even the threat of layoffs?

We suggest you invite interested parties to look at the big picture. Traditionally, law enforcement moves along with population increases. California population

continues to grow, and the number of drivers continue to increase.

The concerns with Homeland Security may add yet another factor to increasing the CHP's strength. Remind applicants that circumstances will turn around, and the payoff of sticking with the CHP is a secure and satisfying career.

Recruiting Tips

How to Find Applicants for Public Safety Dispatchers

What kind of people are we looking for to apply for Public Safety Dispatchers?

The CHP looks for high energy people who thrive in a busy, multitasking job. This could be the clerk in a department store, the server in a busy restaurant, a medical assistant in a medical office or someone who is just finishing business college.

The benefits you can sell include security (good pay, benefits and retirement), working in the public service and safety field (the vital link between the general public and officers), job flexibility (benefits of shift work and a variable workweek), variety in working conditions (small center/large center/urban/rural) and great training. There is the added benefit of being part of the CHP family. If the potential applicant you are talking to wants a job where they can help people and make a difference every day, this could be the perfect job for them.

Recruitment Resources 1-888-4A-CHP-JOB / 1-877-WOMENCHP WWW.CHP.CA.GOV

Applicant Study Guide

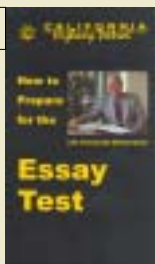


1-888-4 A CHP JOB
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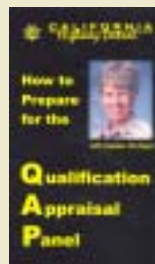
Recruitment
Video



Essay Video



PAT Video



QAP Video

The Recruiting Edge is published quarterly by the HQ Recruitment Unit

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